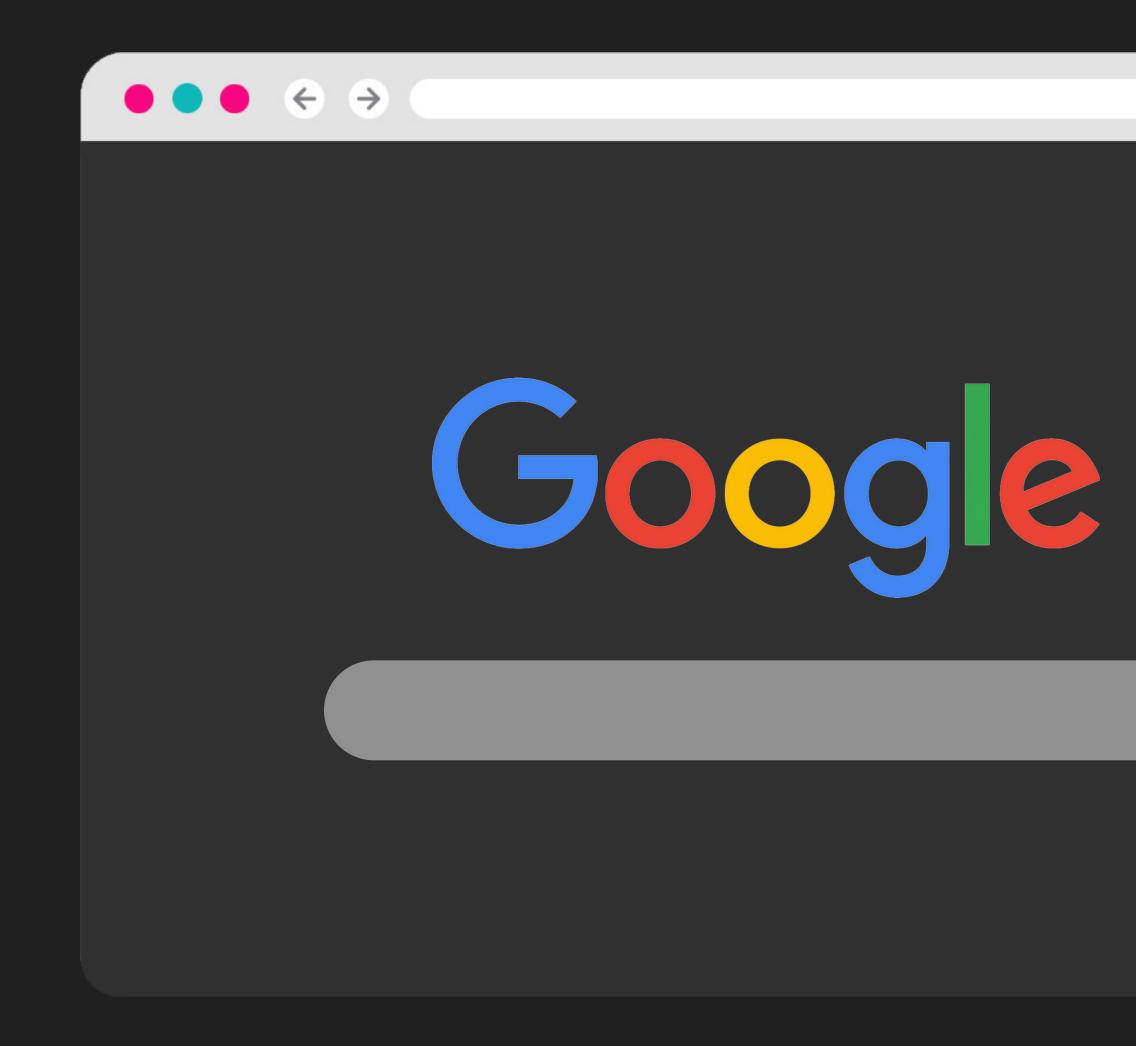
## COLONY

SEARCH ENGINE OPTIMIZATION

# Modern SEO solutions for growing businesses

Our SEO products are carefully curated using only techniques proven to work in 2023 without the low return filler many agencies include. Allowing us to offer highly effective packages at industry leading rates.

Just affordable monthly subscriptions without any large one-off costs.



## Get more organic traffic



#### **Boost website traffic**

Improved search engine performance gets you noticed and helps capture organic traffic



#### Control your cashflow

Our monthly plans have no large one-off costs, just peace of mind with transparent pricing agreed upfront.



#### **Conversion opportunities**

Increased website traffic means more opportunities for customers to purchase or get in touch



#### Focus on your business

Our experts guide you through the growth process so you can focus on what's important.

### All our subscriptions include...

#### Research



A deep dive in the search trends in your niche and the strategies used by competitors

#### Strategy



Creation of a bespoke SEO strategy to target the optimal keywords for your business

#### Keywords



On-page and meta tag optimisation and content suggestions in line with your target keywords

#### Backlinks



Monthly building of backlinks from high quality domains to improve your websites authority

#### Technical Fixes

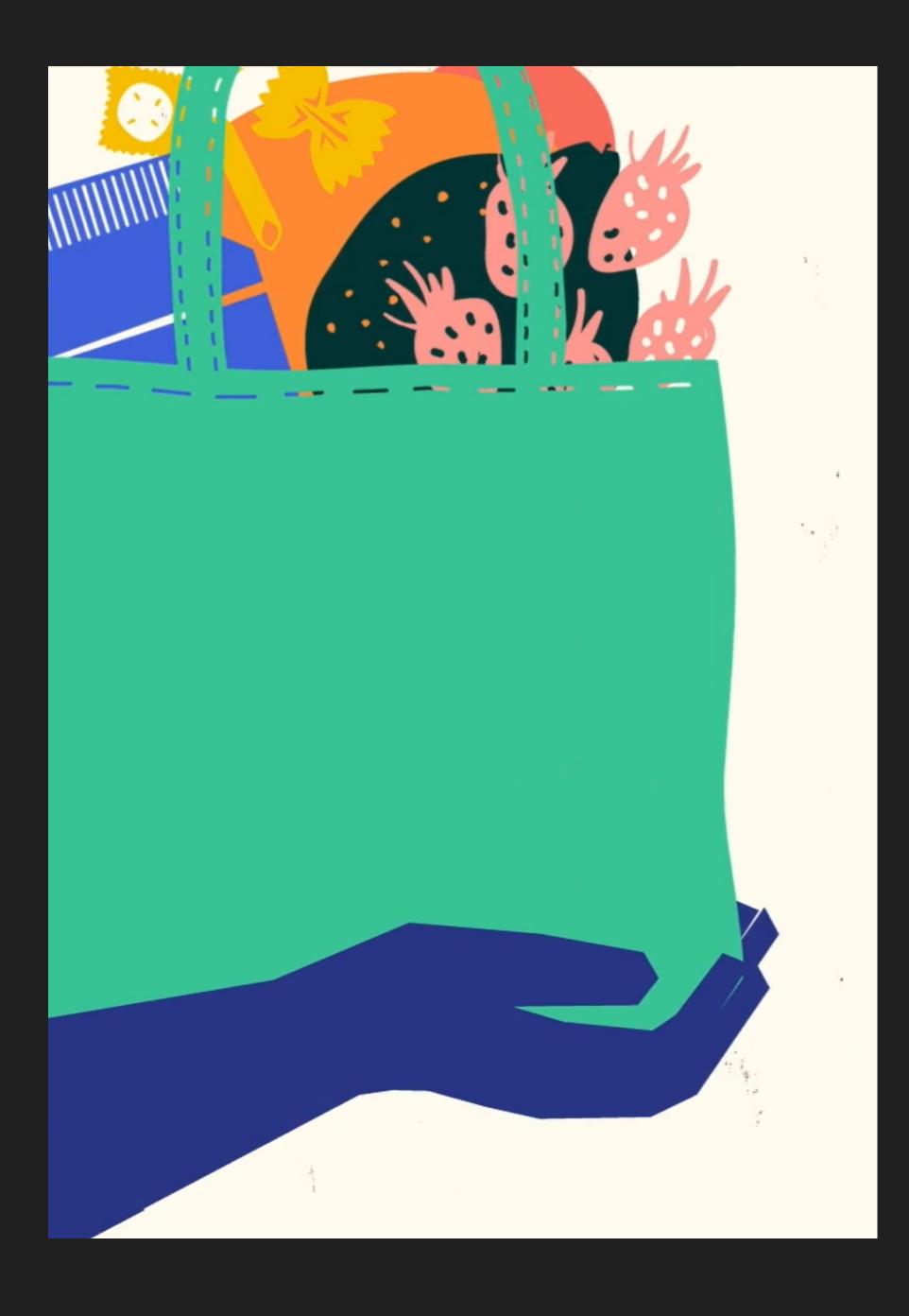


Identification and resolution of website errors and warnings that are supressing your ranking

#### Analytics



Regular reporting and insight on rankings, impressions, clicks, traffic and more



SEO CASE STUDY

## Bankuet



We partnered with one of the UK's leading food bank facilitators to boost their organic traffic. First quarter results saw significant increases in impressions, traffic and website revenue.

- Research & Stratergy

Keyword Optimisation

- Backlink Building

- Technical Fixes

Results

+ 196

Google Rankings

+ 125%

Search Engine Impressions

+ 75%
Organic Website Traffic



SEO CASE STUDY

## Riot Material



We collaborated with LA's primary cultural magazine for the arts to coincide with a book launch. Riot material saw traction early on with excellent growth in rankings, impressions and clicks.

- Research & Stratergy
- Backlink Building

- Keyword Optimisation
- Technical Fixes

Results

+ 124

Google Rankings

+ 500%

Search Engine Impressions

+ 375%
Organic Website Traffic

#### **SEO Packages**

Subscription	Keywords	Backlinks	Guest Posts	Edu Posts	CRO	Gap Analysis
Startup						
\$399	10	25	-	-	No	Quarterly
\$549	25	35	-	-	No	Quarterly
Core						
\$799	40	35	5	_	Yes	Bi-Monthly
\$1,299	60	35	8	-	Yes	Bi-Monthly
\$1,599	80	35	10	_	Yes	Bi-Monthly
Advanced						
\$1,899	100	45	12	_	Yes	Monthly
\$2,399	120	45	15	_	Yes	Monthly
\$3,299	150	45	20	_	Yes	Monthly
Enterprise						
\$4,799	200	60	25	-	Yes	Monthly
\$6,499	200+	60	30	2	Yes	Monthly
\$7,999	300+	60	35	3	Yes	Monthly



## Arrange a free SEO website audit

Click to book your 15 minute consultation

Contact Us

Learn More

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colonywebsolutions.com/seo